

**FOR: MA(i)SONRY NAPA VALLEY**  
Michael Polenske, Proprietor  
6711 Washington Street  
Yountville, CA 94599  
707.944.0889  
[www.maisonry.com](http://www.maisonry.com)

**FOR IMMEDIATE RELEASE:**  
February 25, 2010

**CONTACT: BMC**  
Paul Burditch, [paul@burditchmc.com](mailto:paul@burditchmc.com)  
Jessica Bardoulas, [jessica@burditchmc.com](mailto:jessica@burditchmc.com)  
415.874.9696

**MA(i)SONRY**  
NAPA VALLEY

---

### **Ma(i)sonry Napa Valley Adds Seven Vintner Partners To Its Wine Collective Wine Country's Art-Inspired Tasting Environment Offers Expanded Selection of Boutique Wines**

Napa Valley - February 15, 2010 - The historic stone Yountville gallery known as Ma(i)sonry Napa Valley has added seven vintner partners to its tasting collective, bringing its total to 15 wineries showcased in and amongst the eclectic space for art, furnishings, and wine tastings. Taken as a whole, Ma(i)sonry has been developed to inspire 'a life aesthetic.'

"Over the last year, Ma(i)sonry Napa Valley has been approached by over 100 brands with an interest in becoming a vintner partner," comments Paul Leary, president of Ma(i)sonry Napa Valley. "Ma(i)sonry enlists the expertise of five wine professionals to review the submissions together in periodic tastings, taking into consideration the varietal or blend, appellation, winemaker, strength of the brand and its resources, current distribution, price integrity in the market, differentiated brand story, and overall quality." The seven new vintner partners include Juslyn Vineyards, L'Angevin Wines, Peirson Meyer, Rivera Vineyards, Skipstone, Tamber Bey, and Uvaggio.

"Our clients enjoy being introduced to a combination of well-known brands and winemakers, as well as lesser known brands that they would have never discovered on their own. We know these wines will offer a great addition to our current portfolio of premium wines," notes Michael Polenske, proprietor for Blackbird Vineyards, Ma(i)sonry Napa Valley, and the recently acquired I. Wolk Gallery. "These seven wineries exceeded all our criteria."

Ma(i)sonry provides a stylized backdrop for the appreciation of limited production, boutique wines. Flight tastings at Ma(i)sonry range from \$5 - \$40 or guests may sample a variety of wines in ounce pours or by the bottle. Tastings can be enjoyed in any number of settings designed to satisfy guest preferences: private tasting rooms and great room lounges, outdoor individual and communal tables, seats around the fire pit or on blankets stretched out on the lawn of the Ma(i)sonry gardens.

The 15 vintner partners currently on rotation at Ma(i)sonry Napa Valley include: Blackbird Vineyards, Brown Estate, Husic Vineyards, Juslyn Vineyards, Lail Vineyards, L'Angevin Wines, Ma(i)sonry Napa Valley, Pedras Wine Company, Peirson Meyer, Renteria Wines, Rivera Vineyards, Skipstone, Tamber Bey, Tor Kenward Family Wines, and Uvaggio.

The current list of flights is attached. To make an appointment at Ma(i)sonry Napa Valley, please visit <http://maisonry.com/visit/appointment.php> or contact (707) 944-0889.  [Download Flight Information](#)

**About Ma(i)sonry Napa Valley**

Restored in 2008 by Blackbird Vineyards' proprietor, Michael Polenske, this historic 1904 stone building serves as a stylized backdrop for Ma(i)sonry Napa Valley—"a life aesthetic." As an art, design and collective wine tasting gallery among an outdoor sculpture garden, Ma(i)sonry offers guests a differentiated lifestyle experience in wine country. Located in Yountville—a world-class culinary, wine, and tourism destination—Ma(i)sonry Napa Valley features a rotating collection of limited-production wines and internationally renowned art and furnishings to appreciate and acquire. Guests are welcome to peruse Ma(i)sonry's galleries seven days a week, with seasonal evening appointments until 10pm. [www.maisonry.com](http://www.maisonry.com)

###